



## Executive Development Interventions

### STRATEGY

#### Core Course Modules for Strategy

Any eight of the following half-day modules:

1. Framework for engaging with strategy
2. Inside-out strategy: competencies
3. Strategy conceptualization and blueprint
4. Outside-in strategy: operating environment
5. Future positioning
6. Scenario planning, risk and uncertainty
7. Business model
8. Options: opportunity assessment and trade-offs
9. Strategy implementation
10. Corporate versus operational strategy

We offer up to 40 additional, optional, half-day modules on each of our subject areas that can be included to **customise your certificate course**.

