

EXTRAORDINARY THINKING & SMART DECISION MAKING -1 DAY INTENSIVE

Overview

“Competitive advantage lies only in what is extra-to-the-ordinary. Our thinking has to be extraordinary if we are to win.”

Business competitiveness lies in having people who think extraordinarily, people who make smart decisions, who implement in highly effective ways, and who create extraordinary value. Smart decision-making does not occur in a vacuum. It is sparked by astute observation and analysis; it is nurtured within a culture characterised by real diversity; it matures in an atmosphere of debate and exploration; it manifests itself through creativity, trial and experimentation. Extraordinary thinking and smart decision-making can only fulfil its promise where leadership and culture recognises its supreme value.

This one day programme overview is designed to create an understanding of smart decision-making, premised on systems, integrative and extraordinary thinking, and explore some of the key levers essential prerequisites. It is also designed to provoke and nurture competitive creativity in those who wish to win.

Duration

One day

Outline

The following topics are covered on the one-day intensive version of the Extraordinary Thinking & Smart Decision-making Programme:

1. Systems & integrative thinking
 - Contextual analysis
 - Multiple perspectives
 - Impact and causality
 - Root causes
2. The origins of thoughts – critical and creative thinking
 - Values, perceptions and diversity
 - Scanning, information processing
 - Creative tension and paradox
 - Group dynamics and roles
 - Identifying and addressing unmet needs

Approach

This programme is delivered through a combination of highly interactive presentations, discussions, case-studies and practical exercises, which are used to facilitate learning and the development of practical smart decision-making competence.

Outcomes

On completion of the full version of this programme, the participant will be better equipped to:

1. Apply systemic thinking, and critical and analytical skills to analyse an issue or problem
2. Engage in a process for considering the implications of the decisions made
3. See opportunities to give the business the competitive edge
4. Apply frameworks and tools to assess alternative decisions
5. Interrogate issues and problems in a strategic context and prioritise effectively
6. Simplify complexity to enable the decision making process
7. Use new ways to differentiate through extraordinary and creative thinking techniques

Why IC Growth Group

The IC Growth Group has been providing executive development programmes for over a decade, in association with leading business schools. All IC Growth Group programmes include the best of business school teaching and thinking, and go further in customisation and relationship management, with options for related strategic insights research and change interventions. IC Growth Group short programmes, with business school partnerships, offer certificates of attendance on completion.

Lecturers & Facilitators

The IC Growth Group has a highly experienced and expert faculty, all of whom are seasoned business school educators, researchers and professional consultants. Please visit our website, at www.icgrowth.co.za to view the CV summaries of our Forum of lecturers and facilitators.

The Extraordinary Thinking & Smart Decision-making Programme is devised and led by IC Growth Group Faculty. Variations of this programme have been offered around the world to great acclaim.

Programme Pricing 2012

Open programme

If this programme is offered as an open programme, where delegates may enrol from more than one organisation, the following fees apply (1-day open programmes only run with a minimum of 8 delegates enrolled):

Single enrolment: R3,000

The fee includes catering during the programme and course-packs and materials.

Open Programme Application Form

Please complete an application form for each individual delegate. For in-company programmes, please contact us using the contact details below.

Short Course/Public Programme Application

Surname :

Names (Full Names) :

Title :

Personal Details

Gender :

Home Language :

SA Identity Number/ Passport No :

Address :

Postal Address :

Contact Number/s :

Email Address :

I hereby certify that the information provided in this contract is accurate and complete in all respects. I will ensure that payment in full is made before the commencement of the programme. Please fax/email application & proof of payment to 021 465 5722/ Shariefa@infochoice.co.za

Signature of Applicant

Date Signed.

Contact us

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