

EXTRAORDINARY THINKING & SMART DECISION MAKING

Overview

“Competitive advantage lies only in what is extra-to-the-ordinary. Our thinking has to be extraordinary if we are to win.”

Business competitiveness lies in having people who think extraordinarily, people who make smart decisions, who implement in highly effective ways, and who create extraordinary value. Smart decision-making does not occur in a vacuum. It is sparked by astute observation and analysis; it is nurtured within a culture characterised by real diversity; it matures in an atmosphere of debate and exploration; it manifests itself through creativity, trial and experimentation. Extraordinary thinking and smart decision-making can only fulfil its promise where leadership and culture recognises its supreme value.

This programme is designed to create an understanding of smart decision-making, premised on systems, integrative and extraordinary thinking, and explore the key levers essential prerequisites. It is also designed to provoke and nurture competitive creativity in those who wish to win.

Duration

Three days

Outline

The following topics are covered on the Extraordinary Thinking & Smart Decision-making Programme:

1. Systems & integrative thinking
 - Contextual analysis
 - Multiple perspectives
 - Impact and causality
 - Root causes
2. The origins of thoughts – critical and creative thinking
 - Values, perceptions and diversity
 - Scanning, information processing
 - Creative tension and paradox
 - Group dynamics and roles
3. Techniques of observation, analysis and creativity
 - Situation analysis and case-study methodology
 - Manifestations of creative-thinking: learning from the masters
 - An exercise in observation, simplifying complexity, and original thinking
 - Identifying and addressing unmet needs

- 4. Strategic decision-making
 - Frameworks, models and tools for
 - ✓ understanding change dynamics
 - ✓ prioritising decisions on strategic objectives
 - ✓ leverage in the face of scarce resources
 - Implementing smart decisions

Approach

This programme is delivered through a combination of highly interactive presentations, discussions, case-studies and practical exercises, which are used to facilitate learning and the development of practical smart decision-making competence. A seasoned team of lecturers and facilitators make the programme process dynamic and engaging.

Outcomes

On completion of this programme, the participant will be better equipped to:

1. Apply systemic thinking, and critical and analytical skills to analyse an issue or problem
2. Engage in a process for considering the implications of the decisions made
3. See opportunities to give the business the competitive edge
4. Apply frameworks and tools to assess alternative decisions
5. Interrogate issues and problems in a strategic context and prioritise effectively
6. Simplify complexity to enable the decision making process
7. Use new ways to differentiate through extraordinary and creative thinking techniques

Why IC Growth Group

The IC Growth Group has been providing executive development programmes for over a decade, in association with leading business schools. All IC Growth Group programmes include the best of business school teaching and thinking, and go further in customisation and relationship management, with options for related strategic insights research and change interventions. IC Growth Group short programmes, with business school partnerships, offer certificates of attendance on completion. Further, delegates who wish to obtain a university-issued certificate of competence on this topic can do so by successfully completing an assignment set by the lecturers after the programme.

Lecturers & Facilitators

The IC Growth Group has a highly experienced and expert faculty, all of whom are seasoned business school educators, researchers and professional consultants. Please visit our website, at www.icgrowth.co.za to view the CV summaries of our Forum of lecturers and facilitators.

The Extraordinary Thinking & Smart Decision-making Programme is devised and led by IC Growth Group Faculty. Variations of this programme have been offered around the world to great acclaim.

Business School Accreditation

Upon approval, certificates of attendance from Rhodes Business School, Rhodes University, are offered to all those completing this programme. The programme is delivered at NQF Level 6.

Certificate of Competence Option

Rhodes Business School also offers the option for delegates to obtain a certificate of competence for this programme, on completion of a written assignment that receives a passing assessment by the lecturer, following the attendance of the programme.

Programme Pricing 2012

Open programme

If this programme is offered as an open programme, where delegates may enrol from more than one organisation, the following fees apply (open programmes only run with a minimum of 12 delegates enrolled):

Single enrolment: R10,500

Two or more enrolments from 1 organisation: R10,000 / delegate

The fee includes catering during the programme and course-packs and materials.

In-company

If this programme is run for your organisation on an in-company basis, the following fees apply (excluding VAT):

For the first 10 delegates – R95,000

For additional delegates from 11 to 15: R7,500 per delegate

For additional delegates from 16 to 20: R7,000 per delegate

For additional delegates from 21 to 35: R6,500 per delegate

A maximum of 35 delegates is advised for this programme.

The programme fee includes an allowance for some customisation of the programme to address organisation needs and circumstances. The fee also includes the cost of course-packs and materials.

The organisation is responsible for the venue, equipment, catering, and travel and accommodation for out of town lecturers.

IC Growth Group Workshop Option

Should you be interested in running a workshop or consulting intervention for your organisation on the topics covered in this programme, please ask us about our competitive pricing to customise an approach that addresses your specific needs. University certificates are not issued with the workshop option, unless it runs as an in-company programme, as defined above.

Open Programme Application Form

Please complete an application form for each individual delegate. For in-company programmes, please contact us using the contact details below.

Short Course/Public Programme Application

Surname :

Names (Full Names) :

Title :

Personal Details

Gender :

Home Language :

SA Identity Number/ Passport No :

Address :

Postal Address :

Contact Number/s :

Email Address :

I hereby certify that the information provided in this contract is accurate and complete in all respects. I will ensure that payment in full is made before the commencement of the programme. Please fax/email application & proof of payment to 021 465 5722/ Shariefa@infochoice.co.za

Signature of Applicant

Date Signed.

Contact us

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